

SERVICES YOU NEED, WHEN YOU NEED THEM



justflownh.com



Just Flow

Focused Passion. Collaborative Energy. Playful Creativity.



**EVENT
PLANNING**



**MARKETING
CAMPAIGNS**



**SOCIAL
MEDIA**



**WEBSITE
DEVELOPMENT**



**GRAPHIC
DESIGN**

EVENT PLANNING

Just Flow provides comprehensive, end-to-end event planning services for private, nonprofit or public events, including tradeshows and conferences. Key deliverables often include establishing and developing event themes, designing sets or booth elements, negotiating and managing vendor contracts, developing silent and live auctions, and arranging all additional event details. To complement the established overall event theme, our team also provides in-house graphic design for event giveaways and customized materials, including sponsor benefit packages, program books, nametags, signage, table cards, promotional materials, collateral and promotional advertisements. Our team can also provide strategic planning and training for conference and tradeshow attendees to maximize your event investment.



YCD HOLISTIC HEALING

MARKETING CAMPAIGNS

Just Flow provides a robust portfolio of services to support a wide variety of marketing campaigns and initiatives from concept to delivery. Like most critical functions in your business, strategic marketing campaigns involve many moving parts and require dedicated management to meet deadlines and objectives. Depending on your communications strategy, our team can provide the services you need, when you need them, such as brand development and strategy, press kits, case studies, postcards, posters, annual reports, fundraising appeals, press releases, social media management, website development, promotional items, and copywriting.



SOCIAL MEDIA

Just Flow manages social media engagement for a range of clients across a diverse group of industries from Atlanta to New Hampshire. Our team can analyze trending social media platforms to develop a long-term strategy as well as curate posts to support this strategy. Not only does Just Flow cultivate active relations with our clients' audiences, we also develop effective methods to drive traffic between platforms, including corporate websites. Depending on your industry and communications plan, we can manage your presence on social platforms, online information sources, and evaluation engines. As part of our social media services, Just Flow can provide close monitoring of active platforms for fast and professional management of potential public relations issues.



WEBSITE DEVELOPMENT

As part of our marketing and communications portfolio, Just Flow provides website design and development to support your online objectives. Whether you are developing your first website, redesigning the appearance of an existing website, evaluating the effectiveness of your website, or updating website content or functionality, our team can deliver the services you need. Just Flow offers decades of collective experience managing website projects, developing user-friendly sitemaps and wireframes, designing contemporary graphics, writing search engine optimized content, and incorporating meaningful and useful features and functionality. Just Flow can also manage content updates or train your staff to maintain the site. As part of our web services portfolio, our team can also provide ongoing evaluation of web analytics to continue optimizing your website's performance.



GRAPHIC DESIGN

Just Flow provides creative and intuitive graphic design services for all your branding initiatives. Whether you would like to freshen your company's brand, develop new collateral, or establish a consistent brand across your communications channels, the Just Flow team can support your strategic corporate communications needs. We will serve as your strategic partner to create and protect your corporate visual identity. From printed marketing collateral to digital media, mobile applications to social media, and promotional products to traditional advertising, we have all your graphic design needs covered and coordinated.



Just Flow

VISIT US online at justflownh.com to read more about our successful client engagements, our dedicated team, or recent news.

CONTACT us at info@justflownh.com to discuss your strategic goals and immediate needs.